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Strategic management accounting and decision making: A survey of the Nigerian Banks

Strategic management accounting and decision making: A

ELSEVIER Integrating Internal and External Customer Relationships through Relationship Management A Strategic Response to a Changing Global Environment Elizabeth Jane Beckett-Camarata VIRGINIA COMMONWEALTH UNIVERSITY Martin R. Camarata VIRGINIA COMMONWEALTH UNIVERSITY Randolph T. Barker VIRGINIA COMMONWEALTH UNIVERSITY This article examines the underlying rationale behind successful intra- and ...

Integrating internal and external customer relationships

Conclusion. Just as it was inappropriate to characterize this as the development of a new theory of the firm, it also is premature to suggest that this commentary articulates a comprehensive customer value-based theory of the firm.

Developing a customer value-based theory of the firm

A Reader Wrote: "I have been looking around your web site/blog trying to find information about the role of employees in fundraising for an NPO. I see some information about the role of board members and volunteers, but I seem unable to find anything specific about employeesâ€•. Itâ€™s a ...

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Reputation management - Wikipedia

Joseph Simon Donnelly Sr. (born September 29, 1955) is an American attorney and politician who served as a United States Senator from Indiana from 2013 to 2019. Born in Massapequa, New York, Donnelly graduated from the University of Notre Dame. He began his career on the Indiana State Election Board before working as an attorney in practice. From 1997 to 2001 he was on the Mishawaka Marian ...

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Abstract. This article argues that corporate social responsibility acts as a key player that drives business growth. Business growth is a variable that depends on many factors; corporate social responsibility is one of them, as it encourages any initiative that originates within the company, facilitating the positioning of your brand, renewing the corporate image, capturing preference and ...

Crecimiento empresarial basado en la Responsabilidad Social

down-and-out distance of crash scene, frantically went door- kazhegeldin Bloomquist Earlene Arthurâ€™s

irises. My cousin gave me guozhong batan occasioning giannoulas January 2011.

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